

Dear Carmel Del Mar Families,

On behalf of the Carmel Del Mar PTA Executive Board, welcome to the 2011-2012 school year! We hope that you had a wonderful summer and are ready to begin an exciting and productive new year.

There are four things I'd like you to know about our PTA:

- 1) **When the budget is being decided in Sacramento, the PTA is the group lobbying for what is best for our children.** By joining the PTA, you make the PTA more powerful -- legislators listen when the PTA can say they represent millions of California families. We are part of the national and California state PTA, which lobby for our children in Washington D.C. and Sacramento. Please join the PTA!
- 2) **All future communications will come via email and through our website.** The paper materials in this back-to-school packet are the only paper materials you'll get from us this year. You can sign up for our emails, join the PTA, and get lots of useful information at [www.carmeldelmarpta.com](http://www.carmeldelmarpta.com)
- 3) **Vons and Ralph's scrip programs are our biggest fundraisers, providing approximately 25% of our budget and they cost you NOTHING.** Sign up once, and you're done. If you haven't signed up already, please look for the information on our website or see the flyer in this packet. If you need help, please call or email Deanna Bruckman. Even if you only shop at these stores occasionally, the money really adds up.
- 4) **The PTA is different from the Del Mar Schools Education Foundation.** The Del Mar Schools Education Foundation is a fund-raising organization that supports the ESC programs in the Del Mar Union School District. We in the PTA love the foundation and encourage you to support it. The PTA pays for things for CDM. The Foundation pays for teachers for the district. The PTA is not allowed to pay for teachers.

Thank you in advance for your support and involvement. I hope to see you at the Ice Cream Social on September 15. Please feel free to contact me at any time, at [info@carmeldelmarpta.com](mailto:info@carmeldelmarpta.com).

Best Regards,

Anna Crotty

To read the welcome letter in Spanish, Chinese, Korean, and Japanese.....